



IF YOU CARE ABOUT RUNNING AN
ETHICAL BUSINESS

**DO NOT USE
GODADDY**



Everyone knows GoDaddy.

Everyone professional working in IT knows
to stay away from them.

Here are some good reasons why you
should not use your dollars to vote for
GoDaddy ...

1. SEXIST ADVERTISING

Their past advertisements reveal a lot about the company leadership's mindset. It's as if a 13 year old boy dreamed up these ads in 1985.

01

Car Wash

<https://www.youtube.com/watch?v=OpSwFpaSkdU>

02

Body paint

<https://www.youtube.com/watch?v=zMusFbgwfZI>

03

Interview

<https://www.youtube.com/watch?v=5DSqOcwwFgc>

1. SEXIST ADVERTISING

Continued ...

04 Court Hearing

https://www.youtube.com/watch?v=_jwRxyEEUwk

05 Speeding

<https://www.youtube.com/watch?v=ri47wy0scmk&t=19s>

06 Spa

<https://www.youtube.com/watch?v=gDhUpuJ4XLY>

2. OVERPRICED

GoDaddy lure you in with low prices. They then charge for "extras" that are generally standard in today's hosting world. Examples:

- ➔ SSL certificates
- ➔ Domain privacy
- ➔ A dubious "Security" suite which accomplishes very little
- ➔ Email accounts

3. POOR BACK-END EXPERIENCE

If you've used it you know what I mean. Every click feels like you're loading a separate tool from a different site.

- ➔ Menu layouts change and it just feels like the whole dashboard is duct-taped together.
- ➔ Add to that the lack of control to do technical tasks (e.g. moving domains or cloning websites) and the time taken to do these grows enormously.
- ➔ GoDaddy hosting is regularly reviewed as extremely slow relative to other providers.

4. POOR SUPPORT

There are too many instances to recount about this ... here's just one example:

- ➔ A client had multiple websites hacked
- ➔ GD charged them for a “cleanup”.
- ➔ When I checked, the malware was still there, just not visible on the front end.
- ➔ When contacted, GD initially refused to unblock the account so that I could move the website my server.

5. BIG GAME HUNTING

Ok, it's an easy one to shout about but it's a fact.

In 2011, GoDaddy's then CEO posted photos of himself after proudly shooting and killing an elephant.

Look it up it's easy to find.



SO WHAT ELSE SHOULD YOU USE?

I can recommend

- Namecheap
- A2 or ourselves,
- WordPressforGood (we use wind-powered hosting from A2)

HERE'S WHAT I CAN HELP YOU WITH

- Answer your questions
- Check your hosting setup
- Recommend alternatives
- Guide you through the transition
- Or we can just do it all for you

A good ethically sound hosting platform is the foundation of your online business.

DM me today and let's make that foundation a solid one.

HAPPY WITH YOUR
WORDPRESS TECH
SUPPORT?

**WE'VE BEEN
NURTURING
GOOD
WORDPRESS
WEBSITES
SINCE 2019**



DM me today and let's see how we can
help your business make an impact.

